**.US Assets – Static Social Posts**

**V1 – A truly American domain**

**Post Copy (90 characters max recommended):** You’ve got big plans. Accomplish them all with .US

**Headline (40 characters max recommended):** Follow your American dream.

**Link Description (30 characters max recommended):** Get your .US domain today.

**Image Copy:** A truly American domain.

**V2 - A truly American domain - (Use for Static Social Post & OLV Post)**

**Post Copy (90 characters max recommended):** Chase your dream with .US — a truly American domain.

**Headline (40 characters max recommended):** Put down roots.

**Link Description (30 characters max recommended):** Land your .US domain today.

**Image Copy:** Get online with .US

**V3 – A domain that feels like home**

**Post Copy (90 characters max recommended):** Get a place online for your life’s pursuit. Your .US domain awaits.

**Headline (40 characters max recommended):** Start with .US

**Link Description (30 characters max recommended):** Find your domain today.

**Image Copy:** A domain that feels like home.